ADVERTISING WORKSHEET

COMPANY NAME: CENTRAL SHOE STORE
STREET: COLLINS VILLE & ST. LOUIS AVE'S
CITY-STATE: EAST ST. LOUIS, TLL.
BUSINESS TYPE:SHOE SALES
ORDING AS SHOWN: COMPLIMENTS OF THE CENTRAL SHOE STORE
COLLINSVILLE YAND ST. LOUIS AVE'S EAST ST. LOUIS, ILL
HAPES KNOWN: BOWL - H/G - PLATE
AKER: FENTON
ACK PATTERN: WIDE PANEL
OMMENTS: SCARCE PATTERN - DESCENDING ORDER OF PARITY BY SHAPE;
PLATE, H/G, BOWL
BOWL 250-300 300-350 OPENED
BOWL 250-300 400-450 OFENED H/4 350-400 400-500 NOV. 21, 1908 PLATE 450-550 450-500 NOV.
DATA COMING

LIBRARY 1-618-874-7280 CALLED 5-12-89 CALLED 6-12 The highlighted area in the center is from the East St. Louis Daily Journal, Friday evening edition November 20, 1908. It reads "Central Shoe Store Souvenir Opening. East St. Louis is to have a new pedia parlor at the corner of St. Louis and Collinsville avenues. The Proprietors are Messr.s C. W. and J. H. Byerly, two prominent shoe men from Quincy. The new establishment will be called the Central Shoe Store. Souvenirs will be given to everyone tomorrow at the opening of the store."